



Virtual Impact  
Productions, Inc.  
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Sarasota, FL 34243

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10/29/2014

Robert Slider  
Virtual Impact Productions, Inc.  
5776 Forester Lake Drive  
Sarasota, FL 34243

Office of General Counsel  
Federal Election Commission  
999 E. Street NW  
Washington, DC 20463

To whom it may concern,

Virtual Impact Productions was engaged by The Henry Lawrence for Congress campaign in November 2013. We were tasked with building the campaign website, complete with e-commerce set up to receive contributions, initiating and maintaining all social media sites, photography, and commercial video production. All of the forgoing was completed and on-going. Mr. Slider was manager for the campaign through March 2014, as well as VIP.

Invoices were generated and delivered for the work that had been done up until that point.

No communication or payment has been received from the campaign. Invoices were then mailed, return receipt but without response.

The Campaign financial report fails to list Virtual Impact's bill, along with other bills incurred by the campaign before their first report filing. Furthermore, campaign contributions received before April 2014 failed to make their way into the report as well.

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FEDERAL ELECTION  
COMMISSION  
2014 NOV -6 PM 12:30  
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COUNSEL

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Enclosed you find copies of the invoices from Virtual Impact Productions, Copy of contract to Regal Hollywood Cinemas for campaign advertising in the theater, and excel sheets demonstrating the contributions collected in the 1<sup>st</sup> quarter 2014, Excel sheets of Henry Lawrence bookkeeping and for Campaign, with P&L Sheets from Quick Books File.

Sincerely,

A handwritten signature in black ink that reads "Robert Slider".

Robert Slider

President

Virtual Impact Productions, Inc.

STATE OF FLORIDA  
COUNTY OF SARASOTA  
SUBSCRIBED AND SWORN TO (OR AFFIRMED)  
BEFORE ME THIS NOV 3 - 2014  
BY ROBERT E. SLIDER  
WHO IS PERSONALLY KNOWN TO ME OR HAS  
HAVE PRODUCED FL. DRIVER LIC.  
AS IDENTIFICATION

A handwritten signature in black ink that reads "Barbara J. Doucette".  
NOTARY SIGNATURE